

# Gallery & Frame Shop LLC

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For Immediate Release

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2/18/09

## **Gallery & Frame Shop Brings the History, Grandeur of Biltmore Estate™ to Fond du Lac**

The history and grandeur of Biltmore Estate has been inspiring fine living in more than one million visitors annually for nearly 80 years. Now, Gallery & Frame Shop is offering a new line of fine, custom frames prints and mats inspired by the antiques, art and architecture of this National Historic Landmark through the Larson-Juhl Biltmore Collection.

“We are excited to be named a Premier Dealer for this Biltmore-inspired frame collection to Fond du Lac. Vanderbilt’s love of fine art and respect for the environment shows in the frame designs and we are thrilled to have the opportunity to bring that feeling into our client’s homes,” says Gallery & Frame Shop owner, Julie Balson.

Biltmore Estate, commissioned by George Washington Vanderbilt III in 1889, took over six years and an army of artisans to create. With 250 rooms, four acres of floor space, and filled with a priceless collection of furnishings and artwork; Vanderbilt envisioned his estate as an eco-friendly environment. In keeping that focus, The Biltmore Collection is Gallery & Frame Shop’s first Programme for the Endorsement of Forest Certification (PEFC) certified frame collection. To earn PEFC certification, the lumber used in the manufacturing process must come from well-managed, sustainable forests.

The Vanderbilt family opened the estate to the public to generate tourism to the Asheville, North Carolina area in March 1930. Since that time, Biltmore has been available for public tours – inspiring generations of amateur and professional decorators alike. During WWII, Biltmore housed priceless artworks from the National Gallery of Art for safekeeping.

Premier Dealer status means Gallery & Frame Shop will be listed in a national dealer locator data base of Biltmore Collection retailers. For additional details on how you can bring the Biltmore Estate into your home, or to see the Biltmore Collection of fine custom frames, please visit Gallery & Frame Shop at the corner of First & Main in historic, downtown Fond du Lac, call Julie at 921-1144 or visit the website at [www.galleryframe.net](http://www.galleryframe.net).

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