



FARVE RETIRMENT IMPACTS LOCAL BUSINESS

-- Gallery & Frame Shop "Favre Collection" see increased interest

As Wisconsin, and football fans everywhere, mourn the retirement of future Hall-of-Fame Green Bay quarterback Brett Favre, one local business sees a bright spot in the sad news. "Our phone started to ring within an hour of the announcement," says Gallery & Frame Shop owner Julie Balson, "In fact, that's how we learned the news."

Gallery & Frame Shop, a custom framing and art gallery located in historic downtown Fond du Lac, carries a wide selection of Favre photo memorabilia, both autographed and unadorned, and Balson says people are being moved by the news of Favre's retirement to find some fitting remembrance of a player who will surely go down in history as the greatest Packer, and perhaps the greatest player, the game has ever known.

"Fans are calling to inquire about Favre merchandise," Balson says, "mostly those who remember seeing something in the Gallery or in one of our display windows. I guess they think the time is finally right to have a Favre keepsake of their own."

Callers are also inquiring about having their personal Favre favorites framed or mounted for display in their home or office, Balson says. "We offer jersey cases, custom shadow box framing or any style of custom matting and framing that will proudly display someone's favorite Favre memento; we have done several keepsake framing of the recent *Sports Illustrated* covers featuring Brett," she added.

Gallery & Frame Shop is located on the corner of First & Main Streets in Fond du Lac and can be found on the web at www.galleryframe.net.

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