

Gallery & Frame Shop LLC

Press Release

Contact: Julie Balson
Email: galleryframe@sbcglobal.net
Phone (920) 921-1144

For Immediate Release

PICTURE THE POSSIBILITIES: OCTOBER IS NATIONAL ART & FRAMING MONTH --Gallery & Frame Shop supports Children's Museum of FdL Connect Kids Campaign

October is National Art & Framing Month and Gallery & Frame Shop, located in historic downtown Fond du Lac, is celebrating by promoting the enjoyment of art as part of daily life and helping fund the activities of the Children's Museum of Fond du Lac.

During October Gallery & Frame Shop will donate a portion of all sales to the newly opened Children's Museum located inside the Windhover Center for the Arts building located at 51 Sheboygan Street. The museum's interactive exhibits and educational programming provides experiences for children to learn about their culturally diverse world.

In 2007, through programs like "Picture the Possibilities" and other events, Gallery & Frame Shop has reinvested some \$25,000 back into the greater Fond du Lac community. "We are proud to support the activities of the Children's Museum as it provides an opportunity for children to be introduced to the arts and culture of the world," says Julie Balson, owner of the Gallery and Frame Shop.

Since 1997 National Art & Framing Month provides opportunities for the public to "Picture the Possibilities" that art and framing can bring to homes, offices and public spaces. Art has been an important part of human society since the earliest scrawling on cave walls; while custom picture framing preserves artwork as well as personal mementoes to hang on the walls in home, offices, and public spaces. National Art & Framing Month shines a spotlight on this essential aspect of our culture.

The National Art & Framing Council helps frame shops and galleries develop programs to bring public awareness to the value of art and framing, especially during the month of October.

Vivian C. Kistler, director of the Council, believes that individual businesses can play a key role in generating interest in the arts. "For the past few decades, budget cuts have forced schools to reduce or even eliminate art programs. It is now more important than ever for frame shops and art galleries to help the public understand and enjoy art."

The Gallery & Frame Shop is open Monday – Saturday 9:30 – 5 and till 7:00 p.m. on Wednesdays. More information about National Art and Framing month is available by contacting Julie Balson at Gallery & Frame Shop, 921-1144 or email: galleryframe@sbcglobal.net. For more information about fund-raising partnerships with the Children's Museum of Fond du Lac, please contact Camisha at the museum: 929-0707.

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