



Gallery & Frame Shop LLC

Joint Press Release

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For Immediate Release

CUSTOME FRAMING PROGRAM BENEFITS CHILDREN'S MUSEUM

[FOND DU LAC, WIS.] November 12, 2008 - Gallery & Frame Shop has partnered with the Children's Museum of Fond du Lac (CMFDL) to promote awareness of "Picture the Possibilities", a program developed by the National Art & Framing Council.

Julie and Brian Balson, of Gallery & Frame Shop, choose to make this national program work for the greater Fond du Lac community by donating a portion of its proceeds during October to the Children's Museum. Julie comments, "Brian and I have great respect for the activities and programs offered by the Children's Museum. We continue to support CMFDL's vision of providing a safe place where all children can learn and grow."

In 2007, through programs like "Picture the Possibilities" and other events, Gallery & Frame Shop has reinvested approximately \$25,000 back into the community through their custom framing services. "We are proud to support the activities of the Children's Museum as it provides an opportunity for children to be introduced to the arts and culture world," adds Julie.

The museum provides a place where children can learn through exploration, discovery, music, literature and art. "Working with educators, caregivers and parents, CMFDL provides activities to promote the social, emotional, physical and intellectual development of our visitors. We are grateful to our supporters, like the Gallery and Frame Shop, that help make it all possible." comments Andrea Welsch, Executive Director of the Children's Museum of Fond du Lac.

The Gallery & Frame Shop and the Children's Museum are both located in historic downtown Fond du Lac. Gallery & Frame is open Monday – Saturday 9:30 – 5 and till 7:00 p.m. on Wednesdays, and always on the web at galleryframe.net. For more information about fund-raising partnerships with the Children's Museum of Fond du Lac, please contact Camisha at CMFDL: 920-929-0707. The museum is open Wednesday – Sunday. Call 920-929-0707 for details or visit www.childrensmuseumfdl.org.

Attached Photo: Andrea Welsch, Executive Director – Children's Museum of Fond du Lac and Julie Balson, co-owner of the Gallery & Frame Shop.



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